

DESIGN

PRICE LIST

.. of ..

# Bowling Alley Supplies



*The Brunswick-Balke-Collender Co.*

Branch Houses in Principal Cities of the  
United States, Canada, Mexico, France

GV  
909  
B91

**1913**  
**No. 325**

## The Brunswick-Balke-Collender Co.

### Main Offices and Factories

CHICAGO—Office and Salesrooms, 623-633 South Wabash Ave.  
Factories, Orleans, Huron, Superior and Sedgwick Streets.  
NEW YORK—Office and Salesrooms, 29 to 35 W. 32nd St.  
Factory, Long Island City.  
CINCINNATI—Office and Salesrooms, 130-132 Sixth Avenue, East  
Factory, 217-219 East Eighth Street.  
ST. LOUIS—106 South Fourth Street.

### Eastern Branch Offices and Salesrooms

ALBANY, N. Y. .... 576 Broadway  
BALTIMORE, MD. .... 11-13 North Liberty Street  
BOSTON, MASS. .... 86 Washington Street  
BUFFALO, N. Y.  
CHARLESTON, S. C.  
HARTFORD, CT.  
JACKSON, MS.  
NEWARK, N. J.  
NEW HAVEN, CT.  
PHILADELPHIA, PA.  
PROVIDENCE, R. I.  
ROCHESTER, N. Y.  
SYRACUSE, N. Y.  
WASHINGTON, D. C.

### W.

BIRMINGHAM, ALA.  
BUTTE, MONT.  
CLEVELAND, OHIO  
COLUMBUS, OHIO  
DALLAS, TEX.  
DENVER, CO.  
DES MOINES, IOWA  
DETROIT, MICH.  
EL PASO, TEX.  
FORT WAYNE, IND.  
GRAND RAPIDS, MICH.  
INDIANAPOLIS, IND.  
KANSAS CITY, MO.  
MEMPHIS, TENN.  
MILWAUKEE, WIS.  
MINNEAPOLIS, MINN.  
NEW ORLEANS, LA.  
OKLAHOMA CITY, OKLA.  
OMAHA, NEB.  
PITTSBURGH, PA.  
SALT LAKE CITY, UTAH  
SAN ANTONIO, TEX.  
TOLEDO, OHIO

### Pacific

LOS ANGELES, CALIF.  
PORTLAND, ORE.  
SAN FRANCISCO, CALIF.

SEATTLE, WASH.  
SPOKANE, WASH.  
TACOMA, WASH.

### Foreign Branch Offices and Salesrooms

BEUNOS AIRES, ARGENTINE REP. .... La Calla Libertad 131  
EDMONTON, ALBERTA, CAN. .... 655 First Street  
HONOLULU, HAWAII ..... 71 Queen Street  
MEXICO CITY, MEX. .... Zuleta 25  
MONTREAL, P. Q. .... 11 Notre Dame Street, West  
PARIS, FRANCE ..... Impasse Compoint (40 Rue Balagny) XVII  
TORONTO, ONT. .... 80 York Street  
VANCOUVER, B. C. .... 552 Beatty Street  
WINNIPEG, MAN. .... 9 Princess Street

LARGEST AND BEST EQUIPPED FACTORIES IN THE WORLD.

GV909  
B91

The Brunswick-Balke-Collender Co.

## Ordering by Mail is Easy

Our customers buy goods from us by mail just as easily as if they walked right into our store and bought them.

We present herewith a few important suggestions and items of information that we believe will prove helpful to our customers.

### Prices, Discounts, Etc.

Our prices are figured down to the lowest point and all discounts were deducted before this catalog was published, hence all quotations are net F. O. B. shipping point.

### CASH WITH ORDER

By sending cash with your order, considerable extra bookkeeping required on C. O. D. shipments is avoided. Furthermore the charge made for collecting and returning money which is always paid by the customer is avoided when remittance in full accompanies the order. We recommend this method of ordering as the most satisfactory.

### C. O. D. EXPRESS SHIPMENTS

Upon receipt of a deposit sufficient to cover express charges both ways we will ship C. O. D. for the balance due, to be collected by your Express Agent upon delivery of the goods. An extra charge governed by distance and amount of money to be returned is made by the Express Company on all C. O. D. shipments. This expense may be avoided by remitting cash in full with the order.

### C. O. D. FREIGHT SHIPMENTS

Upon receipt of a deposit equal to one-half the total amount of the order we will forward goods to go by freight, C. O. D. for the balance due. A draft is made for the balance due us which is sent with the bill of lading to the express company or the local bank where the customer pays the amount of the C. O. D. and obtains the bill of lading. The bank or express company make a charge for collecting. This expense can be avoided by remitting cash with order.

### OPEN ACCOUNT

Parties of satisfactory financial standing may order of us on open account. The first order of those desiring to purchase on open account and who are not rated by mercantile agencies should be accompanied by references, either bank or business concerns with whom a credit business has already been established.

### HOW TO REMIT

A post office or express money order is the most satisfactory way to make remittance, although bank drafts as well as postage stamps for small amounts can be used. Currency should be sent by mail only when unavoidable and the letter should be registered. Do not fail to state how much money and in what form same is enclosed.

### ERRORS

A mistake will sometimes occur. In such instances we ask that we be promptly notified. We will make it right without delay.

### BREAKAGE

Utmost care is used in packing and after delivering goods in first class condition to the transportation company we cannot be held responsible for breakage.

THE BRUNSWICK-BALKE-COLLENDER CO.

# HERE IT IS



## The MINERALITE REGULATION BALL

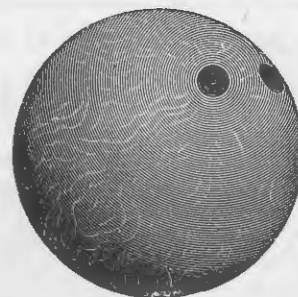
After several years of experimental work, marked with varying degrees of success, we have at last succeeded in producing a BALL which is perfect in balance, weight and durability. It will last a life-time and has every essential and desirable characteristic of a perfect Ball.

Pronounced by Experts to be Incomparable

### Price, Including Boring Holes and Grip to Suit Purchaser

Black or Brown, regulation size.....	\$12.00
Mottled, regulation size.....	13.50
4½ inch, no holes.....	3.00
5 inch, no holes.....	4.00
4½ inch, no holes, Duplex.....	2.50
5-inch, no holes, Duplex.....	3.00

## Bowling Balls



The Regulation League Ten-Pin Ball  
Circumference 27 Inches

## Lignum Vitae Wood Balls

27 in. circum., select stock, high polish... each	\$5.00
27 in. circum., regular stock, .....	4.00
Expert, highly polished; weight, 16 lbs.....	6.00
8½ inches diameter..... each	3.25
8 " " " " " " " " " " " "	3.00
7½ " " " " " " " " " " " "	2.50
7 " " " " " " " " " " " "	2.00
6½ " " " " " " " " " " " "	1.50
6 " " " " " " " " " " " "	1.25
5½ " " " " " " " " " " " "	1.00
5 " " " " " " " " " " " "	.90
4½ " " " " " " " " " " " "	.75
4 " " " " " " " " " " " "	.50

# Hard Fibre Finger Holes

For Lignum Vitae Wood Balls  
**Price 90c Per Ball**

We insert Hard Fibre Sleeves in the finger hole sockets of Bowling balls at 90 cents per ball. Cost of sleeves for second-hand balls depends upon the amount of work necessary to prepare the ball to receive the sockets.

Our workmanship in this line is of superior character.

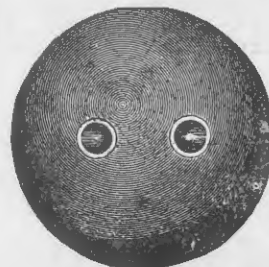
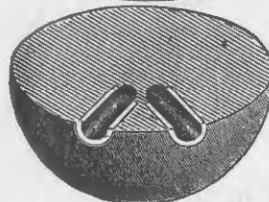
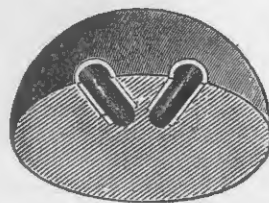
## Repairing Second-Hand Balls and Ten Pins

We have a perfectly equipped department for repairs of this kind. Send in second-hand balls to be trued up or turned to a smaller size. Prices range from 35 cents to 75 cents per ball.

## Ten Pin Repairs

We turn ten pin bottoms, putting them into serviceable condition, at a merely nominal cost. Prices range from 10 cents to 15 cents per pin.

Taking Out Load From Finger Holes.....	<b>\$1.00</b>
Hard Fibre Sleeves for wood balls, each hole.....	<b>.45</b>
Hard Fibre Blocks only for wood balls, inserted each hole.....	<b>.45</b>
Turning Down Second Hand Balls, each.....	<b>.35</b>
Boring New Holes in Wood Balls, each.....	<b>.15</b>
Boring Holes in "Mineralite" Balls, each.....	<b>.25</b>



# THE BRUNSWICK-BALKE-COLLENDER CO.'S

Chicago New York St. Louis Cincinnati

## TEN PIN DRY KILNS

Our Dry Kilns in Mich., Showing Many Thousands of Maple Ten-Pins in the Rough State, Ready for Seasoning Process



We Manufacture more Ten-Pins than all other Concerns in the World Combined. In Buying from Us, You Get the Choice Selection



# The A. B. C. Regulation Ten Pin

Made in accordance with Specifications adopted by the American Bowling Congress, the N. B. A. and W. B. C.



The Regulation Ten Pin

## Price List of Ten Pins

### Ten Pins—Regulation League

	Per Set
No. 1 Regulation Pins	\$3.75
No. 2 Regulation Pins	2.50
No. 3 Regulation Pins	2.00
Select League Pins, (each pin in each set weighs exactly the same) .....	4.50
Cocked Hat Pins, each..	.50
King Pins, each.....	.50

**REMEMBER** That there is but one model of legal REGULATION TEN PIN. Every pin of this kind is turned with minute exactness, and our name, with the label A-B-C, as shown by the accompanying cut, is a guarantee that each pin is the genuine REGULATION. We furnish the A. B. C. Regulation Pin on all orders unless otherwise directed.

GV 747, B 911

# DUCK and CANDLE

## PINS

Authorized By

## The National Duck and Candle Pin Bowl- ing Congress

Each pin is turned from hard maple with minute exactness to legal measurements, and in addition to our name is stamped with the imprint, adopted by the Congress as evidence that the pin is genuine regulation.



Duck Pins, per set.....	\$1.50
Candle Pins, per set.....	1.50
Candle Pins, Kinsley style, decanter shape, per set .....	2.50
Quintette Pins, per set of 5.....	1.50
Baltimore Duck Pins, per set.....	2.50

# THE BEST Small Ball Game

For Summer

K. C.

—or—

Rubber Neck  
Pins

**\$2.50**

Per Set

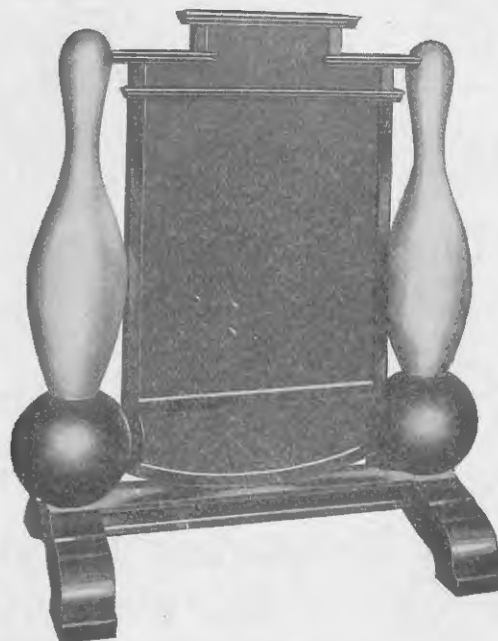


Rules Same as Ten Pins

**THE BRUNSWICK-BALKE-COLLENDER CO.**  
CHICAGO NEW YORK ST. LOUIS CINCINNATI

BRANCH HOUSES IN PRINCIPAL CITIES OF THE UNITED STATES, CANADA, GERMANY, MEXICO

# OUTDOOR BOWLING SIGN



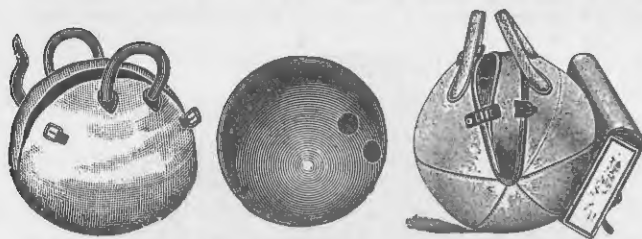
Made to withstand all kinds of weather

Advertise Your Daily Attractions and In-  
crease the Attendance

SIZE 49 Ins. HIGH by 44 Ins. WIDE

Price \$30.00, F.O.B. Factory

## BOWLING ALLEY INCIDENTALS



### Bowling Ball Bags

No. 101. Good quality, each.....	\$0.60
No. 102. Extra Heavy quality, each.....	.70
No. 103. Combination Bags, with side pockets for shoes, each.....	1.00
No. 104. Imitation Moleskin, fleece lined, each .....	1.00
No. 105. Leather Bags .....	2.00

### Brass Measuring Rings

For Verifying Size of Regulation Balls

Each .....	\$0.75
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### Sponge Cups

Small size, each .....	\$1.00
Large size, each.....	1.25

### Sponges

No. 3, each.....	\$0.25
No. 2, each.....	.35
No. 1, each.....	.60

## Just What Every Bowler Wants



### THE IMPROVED BOWLING BALL CASE

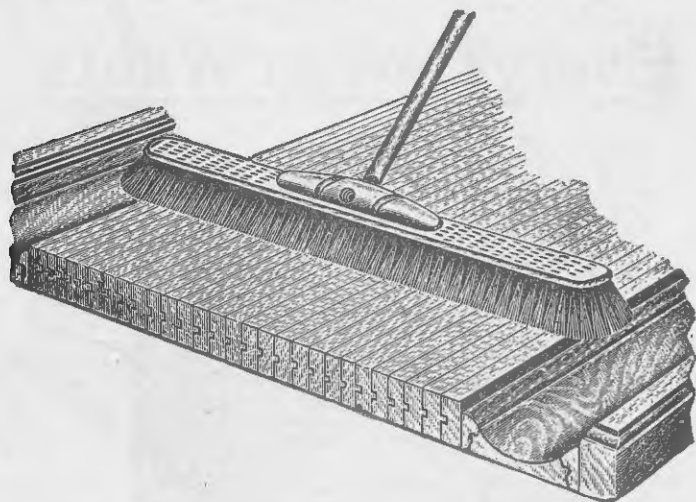
WILL HOLD REGULATION BALL, SHOES, ETC.  
STRONG, LIGHT AND SMALL

PRICE \$6.00

Note New Style Catches; also Lock and Key

The Brunswick-Balke-Collender Co.

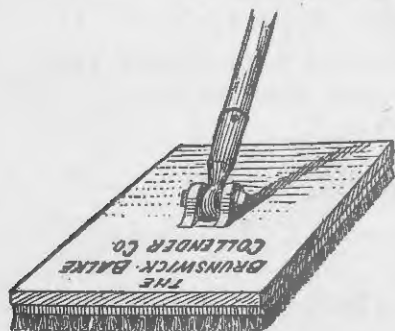
## The Monarch Bed Brush



Extends full width of bowling bed, sweeps clean without raising dust. Good quality bristles. Very durable. Saves wear on the finish of the Bowling bed by facilitating quick cleaning with little labor. Beds and gutters can be brushed after each game, thereby improving the accuracy of the bowler.

Price, each.....\$4.00

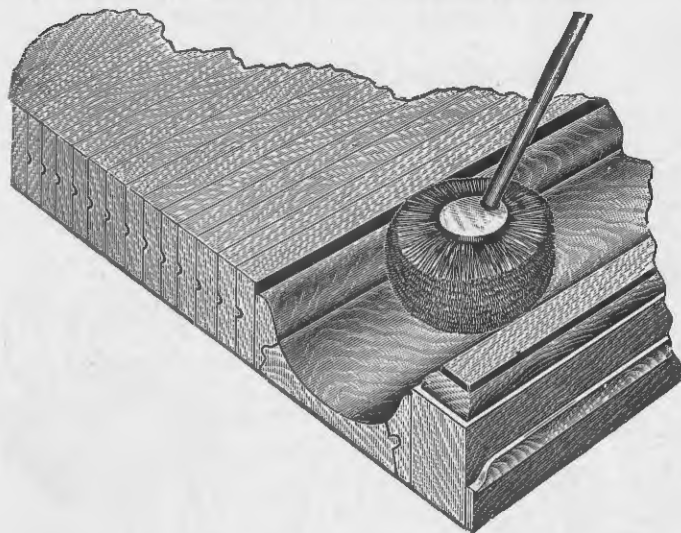
## Italian Bowling Bed Polisher



Cast Steel. Size 11x14 in., weight 30 pounds. Short bristles of extra durability. Will last a lifetime. Unsurpassed for use with all kinds of polish.

Price, each \$4.00

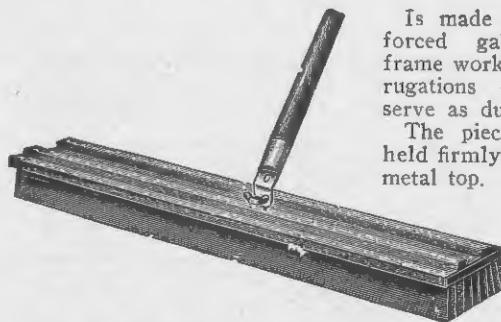
## The Monarch Gutter Brush



Conforms to shape of gutter and cleans up dust and dirt very quickly and thoroughly.

Price, each.....\$ .90

## Eclipse Bowling Bed Brush



Is made of heavy reinforced galvanized iron frame work with thick corrugations of felt, which serve as dust collectors.

The pieces of felt are held firmly in place in the metal top. Extreme length of brush 42 inches. It is very durable and is practically dustless. The felt

can be renewed at small expense, as occasion may require.

Price, each.....\$3.50



To Those Who Desire Their Bowling Alleys Kept in  
Perfect Condition The Brunswick-Balke-Collender  
Company Offers the Following

## SPECIAL INSTRUCTIONS

After bowling is over at night take a hair brush with long handle (see cut on page 12) and sweep all of the loose dirt and dust from the alley beds, then apply a coating of The Brunswick-Balke-Collender Co.'s PATENT ENAMEL POLISH and let stand until morning. Then cover the same with clean, dry sawdust and be particular to see that there are no nails or any hard substance in the sawdust that would be likely to scratch the beds.

Take a polishing box covered with carpet and filled with balls or pins to give sufficient weight, and polish the bed thoroughly from end to end until dry. The polishing box can best be manipulated by two boys alternately pushing and pulling it up and down the alleys, raising the box frequently to get fresh sawdust under it. Polish each alley from one to two hours.

Remove the cocoa mats from the pits and shake them thoroughly to get all the dust out. Take the hair brush and sweep the sawdust off the beds and gutters into the pit, and thoroughly clean it by removing all the dirt.

The approach should be mopped and thoroughly dried. Be careful not to soak the approach with water.

If it is not convenient to make use of the Enamel Polish on the beds every night, they should at least be swept off and thoroughly dusted and before a ball is rolled. Bear in mind that each alley bed should be polished from one to two hours each day. Use the Enamel Polish two or three times a week.

Should there be any black spots on the bed which are not removed with the process of cleaning under above instructions, take a little fine sandpaper or fine steel wool and loosen the dirt where these spots are found. This should only be done after using the enamel polish and before beginning to polish the alleys. Be very careful, however, not to rub the spots any more than is absolutely necessary, so as not to remove the shellac. The use of sandpaper or steel wool is simply to loosen the dirt ON THE SURFACE.

Never use water on the balls, pins or alley beds, but keep the balls and pins perfectly dry and clean. The ball returns as well, as the balls should be cleaned every day; in fact the ball should be cleaned and wiped frequently during the course of the day. Use the B. B. C.'s Enamel Polish on the wood balls, to remove the dirt, then take a piece of coffee-sacking or burlap and polish until thoroughly dry.

In cleaning Mineralite Bowling Balls, use nothing but alcoholene or wood alcohol.

In the case of new wood balls the shellac should be removed before being used. It is necessary, to shellac the balls at the factory to keep the air from checking them, but the constant use of the Enamel Polish in cleaning the wood balls, as above directed, will keep them in good condition.

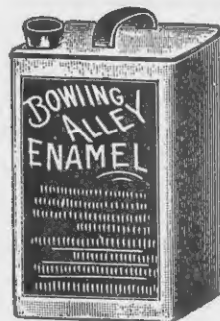
About once every six weeks the old shellac should be entirely removed from the beds by using our Jiffy Bright and the beds given a new coating of shellac. Don't use benzine or gasoline, as they will darken the wood and besides, they are dangerous to have about the place. After removing the old shellac, as directed, give the beds one or two coats of the B. B. C. Co.'s specially prepared Japanese White Shellac. These occasional applications of extra coatings of shellac will prevent the finish from wearing off and exposing the bare wood, in which condition the beds would soon groove and become rough. After the new coating of shellac has thoroughly dried, proceed to polish the beds with two coats of The B. B. C. Co.'s Enamel Polish and polish as above directed.

N. B.—Players should be cautioned positively not to slide or step over the foul line, or loft the balls on the alleys.

The pin boys working on the alleys should wear elk-soled shoes so as not to mar the finish on the alleys.

THE BRUNSWICK-BALKE-COLLENDER CO.

# THE OLD RELIABLE BRUNSWICK'S BOWLING ALLEY ENAMEL



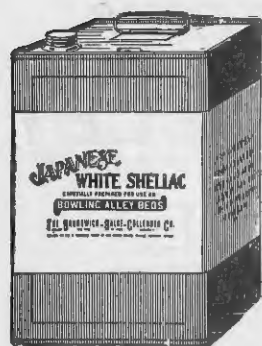
While we can supply any Bowling Alley Polish of recognized good quality on the market, including the Italian product advertised on page seventeen we have found the Brunswick Bowling Alley Enamel Polish best suited to all requirements. Permits of the greatest speed, and is a good preservative. It has withstood the test of constant use on upwards of a thousand of the finest Bowling Alleys in the country during the past 18 years. It has been used exclusively on all A. B. C. tournament alleys.

## Bowling Alley Enamel

Superior to any Bowling Alley  
Polish on the Market

Per single gallon .....	\$0.75
Two gallons .....	1.25
Five gallons .....	3.00

## Make the Finish of Your Bowling Beds Right



By Using

### Brunswick's

### Japanese

### White Shellac

*As a Foundation for*

## The Bowling Alley Enamel

Made from a Special Importation of Select Shellac Gum  
Peculiarly Adapted for this Particular Purpose.

## JAPANESE WHITE SHELLAC

Prices Subject to Change Without Notice

1 Gallon Can.....	\$2.00
2 Gallon Can.....	3.60
5 Gallon Can.....	9.00

## ALCOHOLENE

For Mixing Shellac

Per Gallon .....	\$1.00
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## Brunswick's Quick Score Italian Polish

### DIRECTIONS

#### Cleaning Alleys

Before applying this polish remove all stains, black spots, grease and remnants of other kinds of polish previously made use of by cleaning the bed thoroughly with Jiffy Bright. This is important, for the reason that BRUNSWICK'S QUICK SCORE POLISH contains no grease or fats of any kind and will not mix or adhere to wood that has a greasy surface.

#### Applying Brunswick's Quick Score Polish

Dampen the cloth with the polish (or use brush), rub on the bowling beds and let it stand at least six hours. The best results can be obtained by applying the polish in the evening and letting it remain till morning, then wipe off lightly with a clean, dry rag. To get the high polish for which this preparation is famous, make use of one of our Italian Bed Polishers. This has considerable weight, and if used on the alley beds for about fifteen minutes' time, a brilliant polish and glossy surface will result. Use no sawdust.

#### Durability

One application of BRUNSWICK'S QUICK SCORE POLISH will last about 10 days. We advise one application of this polish to that portion of the alley extending 10 feet beyond foul line, about every five or six days.

#### Care of Bowling Beds

To keep the alleys in fine condition, sweep the alley beds and gutters thoroughly clean with our special bowling bed hair brushes, then rub each alley five or ten minutes with the weighted polishing brush. This treatment once a day without use of polish will in course of two or three days make the bowling beds extraordinarily speedy and give them a glass-like surface, which is so desirable, not only because of its being what bowlers now insist upon, but also because of its making a protection for the wood of the alley bed. This polish is perfectly transparent and will not discolor the lightest wood. It has no grease, and therefore will not accumulate or hold dust as will other kinds of polish.

#### Important

Remember that in finishing new alleys or those from which the shellac has been removed, that it is necessary to give the beds one or two coats of our Japanese White Shellac before putting on the BRUNSWICK'S QUICK SCORE POLISH, and that one application of the polish will, with the exception of the short distance from the foul line, be sufficient for 10 days.

Price Per Gallon .....	\$4.00
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## Clean Your Bowling Alleys



With  
**JIFFY-  
BRIGHT**

It will remove dirt and accumulations of all kinds from the beds of the alleys, putting them in prime condition to receive a new coat of finish preparatory to polishing them.

See special instructions, page 14.

### JIFFY-BRIGHT

Is also unequaled for cleaning painted and other wood-work, polishing silver, brass, tin and other metals, windows, mirrors, glassware, etc.

Price per gallon. . . . . \$ .75

### Steel Wool for Cleaning

Specially adapted for cleaning stains and gum spots  
from Bowling Beds

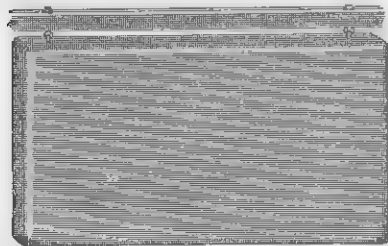
½ lbs. . . . . 30c  
1 lb. package . . . . . 50c

### Crayon Chalk for Score Boards

Per box of one gross, sticks (White) . . . . . 15c  
Per box of one doz., sticks (Black) for score sheets. . . . . 10c  
Per box of one doz., sticks large (Blk.) for score sheets. . . . . 15c  
Blackboard erasers . . . . . 15c

### Cocoa Mats for Pits.

No. 13 3 piece mat, per pit. . . . . \$7.00  
No. 23 3 piece mat, per pit. . . . . 5.00  
Bush Rubberized Pit Mats. . . . . \$10.00



Swinging Cushion

### Bowling Alley Cushions

Built on heavy wood framework enclosed in the cushion and supported by swinging bolts which extend through entire cushion to the bottom.

Canvas faced, extra heavy, each. \$10.00  
Leather faced, each . . . . \$15.00

## Foot Moisteners

Galvanized Iron Frame  
Very Durable, Easy  
to Clean



Foot Moistener

Foot Moistener, price each. . . . . \$2.50  
Foot Dampener, each. . . . . 1.00

## Bowling Bed Spots

Fancy Wood, per set. . . . . \$0.75  
Special Compo, per set. . . . . 2.00  
Improved Steel, per set. . . . . 5.00

## Foul Line

Compo, ½ inch. . . . . \$0.75

# THE PERFECTION IS STILL THE POPULAR BOWLING SHEET

WIT NAME	1	2	3	4	5	6	7	8	9	10	Strikes	Spares	Balls	Total	Score
1 BROWN	8	26	34	43	72	91	111	129	137	145					
2 "	18	38	66	85	94	114	132	151	160	187					
3 "	7	25	43	62	82	101	110	130	150	170					
4 "	20	40	60	80	109	129	149	177	197	217					
5 "	19	28	48	77	97	115	134	153	173	203					
6 JONES	30	59	79	99	129	159	189	218	238	258					
7 "	20	49	69	89	109	129	159	188	208	217					
8 "	19	38	58	88	118	148	178	207	227	247					
9 "	20	40	60	90	119	139	159	189	219	249					
10 "	20	39	59	89	119	146	166	184	202	222					
Total															

Do Not Destroy This Sheet. G ALLEY 5 DATE 29 Amount Collected \$

20x20, per M.....\$2.50 22x32, per M.....\$3.25  
 21x25, per M.....3.00 27x39, per M.....4.25  
 For Adjustable Table, per M.....\$2.50

## 5 SIZES

## OF INTEREST TO SECRETARIES AND CAPTAINS

Have You Seen the New Score Record Book

(Score of

Club vs.

Club

League

## The Brunswick-Balke-Collender Co.'s Improved Score Book No. 2.

PLAYED ON ALLEYS BOWLING LEAGUE DATE

PLAYERS	FIRST GAME										SECOND GAME										THIRD GAME										RECAPITULATION									
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10	Strikes	Spares	Balls							
1																																								
2																																								
3																																								
4																																								
5																																								
6																																								
TOTALS																																								

Umpire \_\_\_\_\_ Pin Judge \_\_\_\_\_

Scorer \_\_\_\_\_ Captain \_\_\_\_\_

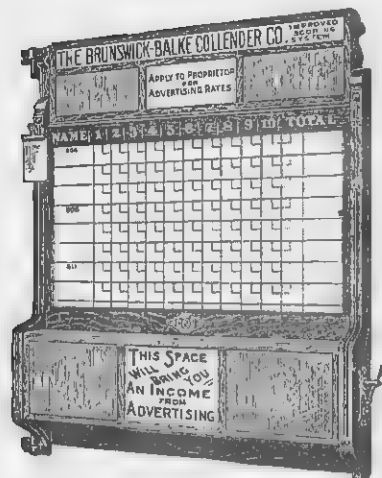
Team Average \_\_\_\_\_

This book has met with pronounced favor from all those who are interested in keeping Bowling Scores, as it is the most complete method for scoring each of the league games. The leaves of the book are so arranged that several carbon copies can be made. The original copy can be delivered to the Secretary of the league. As many additional copies as may be required can be taken at the same impression, for the Captain of each team in the league and for newspaper reports.

Record Score Book No. 2, Size 19x7 inches, 100, each.....\$1.75c  
 Record Score Book No. 1, Size 8½x10 inches, 100 leaves, each.....\$1.50c



## Bowling Score Register



Is a Cash  
Register For  
Bowling  
Alleys

A Money Saver

Pays for Itself in  
Rented Advertising  
Space.

YOU HAVE  
THE KEY

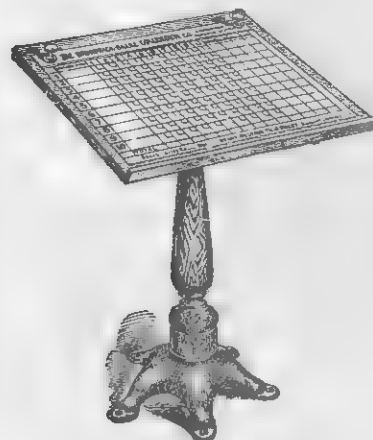
## They Can't Beat You

The Register is operated by a detachable key. No delay in collecting or checking the amount due.

Price of Register complete (with 1 roll of paper) ..... **\$16.00**  
Paper, "Single roll" (space for 1,700 games) **1.00**  
Paper, "six rolls" (space for 10,200 games) **5.00**

Remember that your Cigar man or local firms will pay you handsomely for advertising space on this register.

## The HANDY Score Sheet Stand



VERY  
CONVENIENT

Made in two sizes,  
27x39 inches  
and  
22x32 inches

Iron Bottom and  
Oak Standard

Price, each  
**\$10.00**

### No. 2 Wall Score Board

Board is made from compressed fibre with Hylo-plate finish, being essentially the same except in weight, as the genuine slate board.

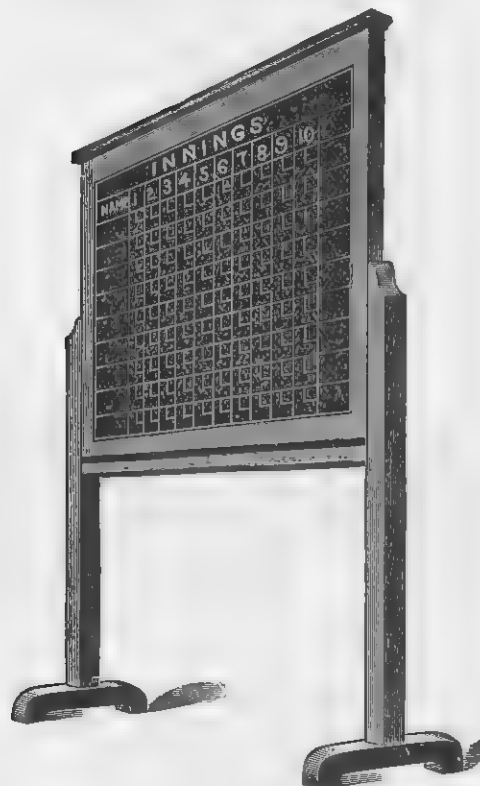
Price, each ..... **\$8.00**

### No. 3 Double Wall Score Board.

Same as No. 2 Style, except that it is made in double size.

Price, each ..... **\$15.00**

## Stationary Double Score Boards



**Stationary Double Score Board**

Designed for use in a Double Bowling Alley where Wall Score Boards cannot be used advantageously.

Price .....**\$15.00**

## Revolving Score Boards

In match games on double bowling alleys, players are compelled to change from one alley to the other after each game. The Revolving Score Board is intended to meet this requirement. It is similar to the Stationary Double Score Board, but is made more substantial and the score board in center turns on a pivot, being held in position by a spring attachment.

Price .....**\$20.00**

# BOWLING SCORE SHEET TABLE



**PRICE - - \$10.00**

# The Adjustable BOWLING SCORE TABLE

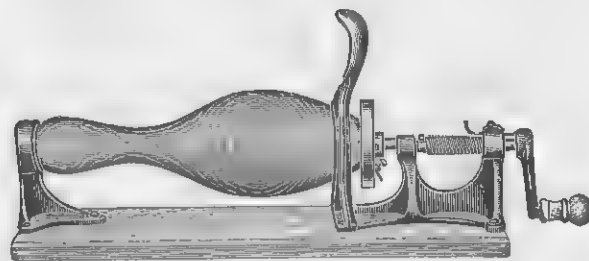


Superior to Any Other  
Scoring Table on  
the Market

EASILY ADJUSTED

PRICE  
**\$6.00**  
F. O. B.  
Chicago

# TEN PIN TRUING MACHINE



PRICE \$12.00

We Manufacture  
**FOUR**  
**DIFFERENT KINDS**  
of  
**BOWLING ALLEYS**

## Bowlers' Settee



Price, per foot - \$1.35

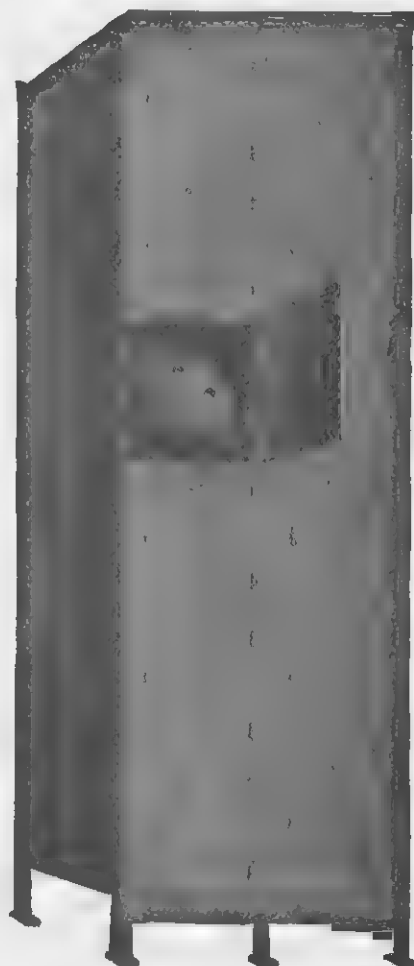
F. O. B. Factory

24 inches wide 42 inches high

Made in 4, 6, 8, 10, and 12 foot lengths

Imitation Oak or Mahogany, or Finished  
to match Alleys

## THE ALL STEEL Bowling Ball Locker



LOCKER

with

12

Compartments

PRICE

\$36.00

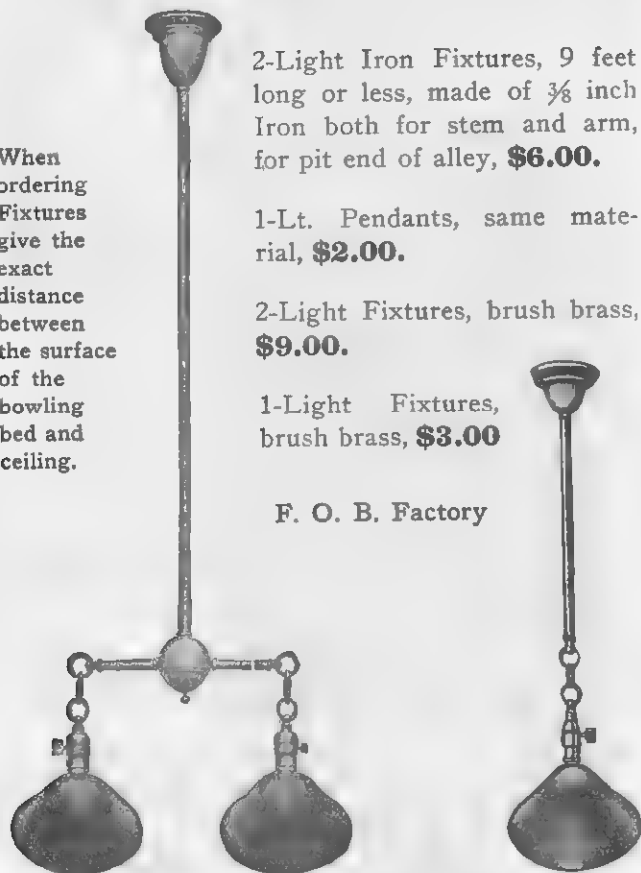
F. O. B.

Factory



## The Brunswick-Balk-Collender Co. Improved Bowling Alley Electric Light Fixtures

When ordering Fixtures give the exact distance between the surface of the bowling bed and ceiling.



2-Light Iron Fixtures, 9 feet long or less, made of  $\frac{3}{8}$  inch Iron both for stem and arm, for pit end of alley, **\$6.00.**

1-Lt. Pendants, same material, **\$2.00.**

2-Light Fixtures, brush brass, **\$9.00.**

1-Light Fixtures, brush brass, **\$3.00**

F. O. B. Factory

These Lights or Fixtures, if properly arranged, will prevent there being any shadows on the bowling beds.

Same as used at A. B. C. International Tournaments

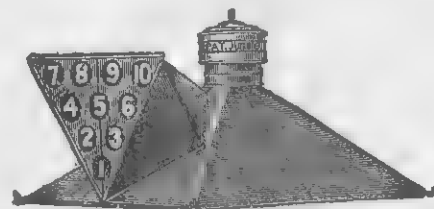
## Bowling Alley Reflectors

### No. 1—Front Reflectors



Price ..... **\$8.00**

### No. 2—Ten Pin Reflectors

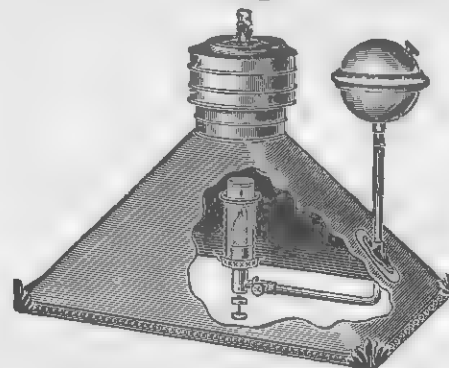


Price ..... **\$ 9.00**

Price for complete set of six lights and shades (four No. 1 and two No. 2)..... **50.00**

Per set of eight lights and shades (Six No. 1 and two No. 2)..... **65.00**

### Patent Gasoline Light Attachment



Furnished on Bowling Alley Shade No. 1 and 2, costs **\$4.50** extra for each shade

Approved by the Chicago Fire Insurance Underwriters

## A Few Brief Facts

### Bowling Has Become the Greatest of Indoor Sports

People patronize the Alleys for pleasure and exercise. They continue to play, according to the enthusiasm kept up in the game, the nature of their surroundings and associates.

### Alley Owners are in Business to Make Money

TO BE SUCCESSFUL, it is necessary to keep the alleys in first-class condition; provide every convenience for their patrons; treat all with equal consideration; provide means to guarantee fair play; keep down expenses, at the same time increase the earning capacity of the alleys as much as possible.

### The Backus Automatic Pin Setter

Is the only device that can be loaded with pins while in an elevated position above the alley, in plain view of the bowler. The pins are then placed on the alley accurately, by the machine automatically; the pin boy does not handle the pins after loading, therefore cannot favor one bowler over another. THIS GUARANTEES FAIR PLAY.

**The Backus Automatic Pin Setter will Increase the Earning Capacity of your Alley from 50 to 100 per cent.**

It is the only device with which the Pit can be kept clean of the dead wood, thereby SAVING AT LEAST 25 PER CENT of the wear on Balls, Pins and Mats.

Is the only device with which the pin boy can use four or five pins ahead of a strike, or eight or ten pins ahead of a spare.

This makes the "BACKUS" the fastest pin setter on the market.

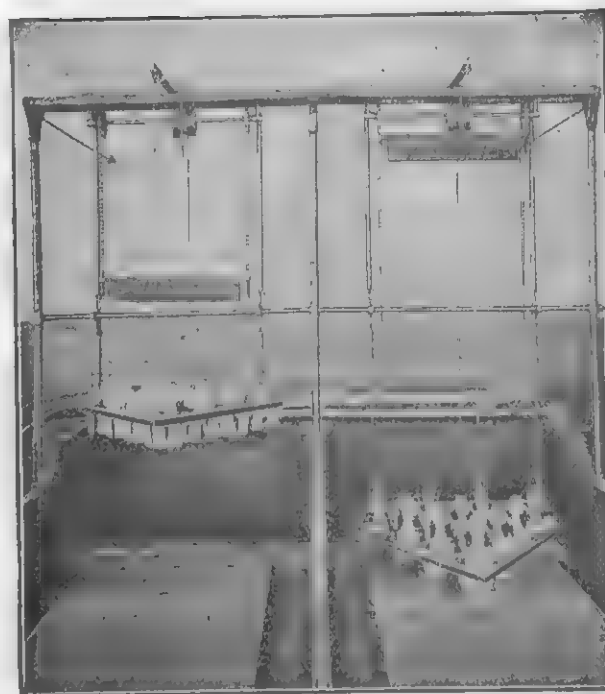
The cost of the machine is soon covered by profits of the extra games on account of its speed.

Any boy over ten years old can be taught in five minutes to operate it.

It requires very little care to keep it in order.

## Backus Automatic Pin Setter

All Metal Supports



No. 1

No. 2

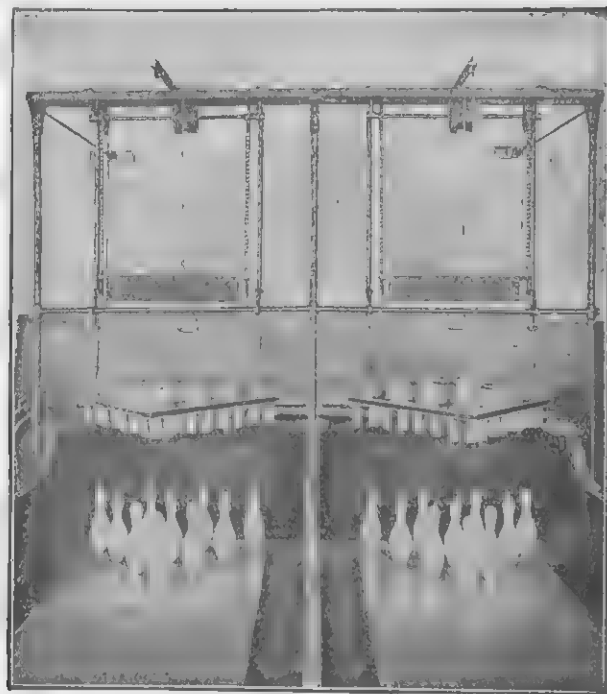
No. 1. Shows the Pin Setter in position above the Alley, loaded with ten pins ready to set.

No. 2. Shows the position of the machine when on the Alley setting the pins.

When part of the pins are left standing at the end of a frame, they do not have to be removed. The machine resets them perfectly.

## Backus Automatic Pin Setter

All Metal Supports



No. 3

No. 4

No. 3. Shows the pins set in their proper relative position on the Alley, the machine in place out of way.

While the machine is automatically returning back to its position, the boy has time to pick up four extra pins and place in machine before the first ball is thrown, as shown in No. 4.

## THE BACKUS Automatic Pin Setter

Consists of a solidly built, triangular, wood and metal frame work, suspended over the alley by means of telescoping tubes, weights, etc. . . .

### To Operate the Machine

The pins are placed carelessly in suitable pockets on top of the machine, while it is suspended above the alley as shown in Cut No. 1. By releasing the brake the weight of the pins carries the machine to the alley with a slight pull at the handle. It deposits the pins squarely on the alley in their proper relative position, as shown in Cut No. 2. The machine then being relieved of the weight of the pins, the counter balance automatically returns it to its former position, ready to be loaded for the next frame.

### Extra Pins

The pin boy can use four extra pins, which will enable him to load the machine with extra pins before a strike ball is thrown, or ten pins ahead of a spare.

### THE PRICE

The Improved Backus Pin Setter, each. . . **\$100.00**

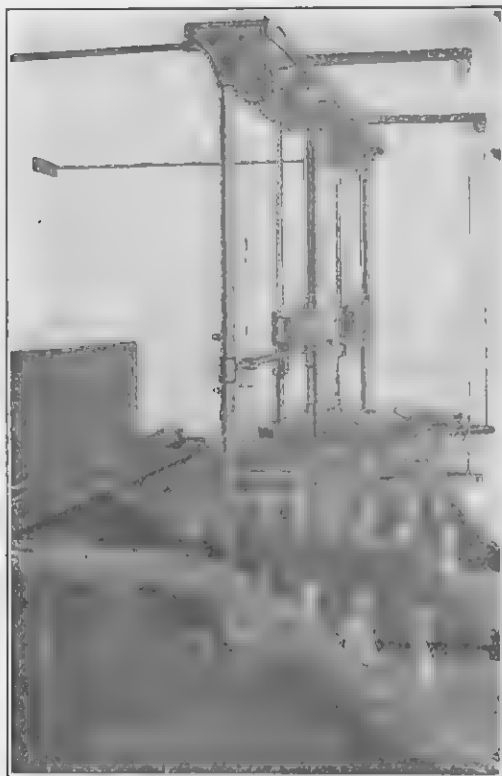
Where Ceiling is under 8 feet high. . . **112.50**

Installed in Cities where our Branch Offices are located. Other cities or towns, workman's expenses must be added.

**The Improved Backus Pin Setter if  
Purchased F. O. B. Factory . . \$90.00**

## Backus Automatic Pin Setter

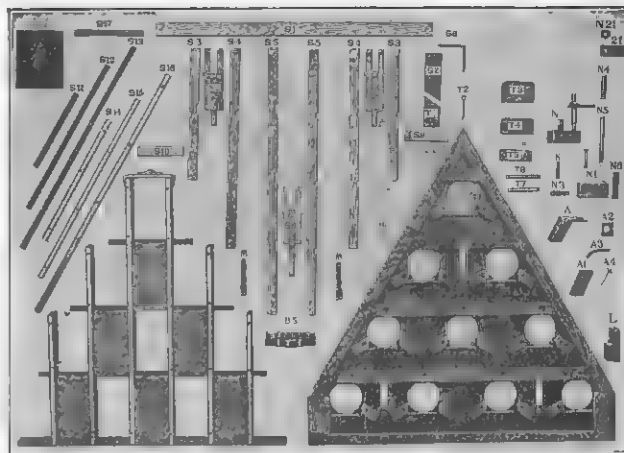
All Metal Frame Supports



### The Improved Backus Pin Setter

With All Metal Support, Improved  
Brake, Chains, Etc. Total Height  
Above Alley Bed, Eight Feet :: ::

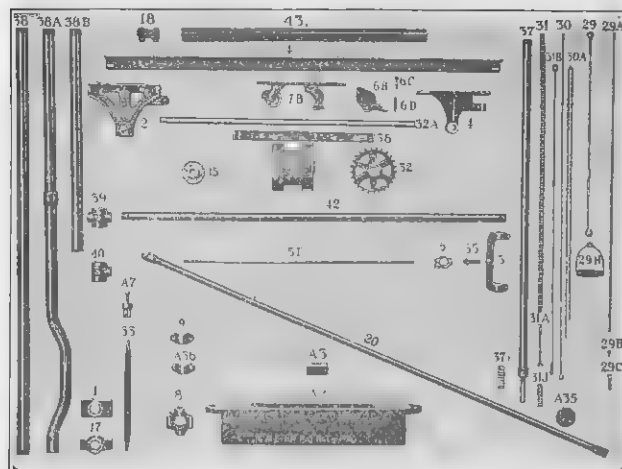
The Most Practical Device for Setting Pins  
on the Market.



### List of Parts of Backus Automatic Pin Setter with Prices

Price No.		Price No.	
\$.20 A	Leg complete	.30 S 6	Front shifter leg complete
.10 A 1	Leg wooden part	.15 S 8	Corner iron for shifter frame
.10 A 2	Leg hinge plate	.10 S 9	Fastening block for shifter leg
.02 1/2 A 3	Leg Side Arm	.10 S 10	Top pin block for shifter frame
.04 A 4	Leg Spring	.20 S 11	Front shifter frame iron
.03 K	Dowel Pin	.25 S 12	Middle shifter frame iron
.25 L	Clamp Block complete (right or left)	.30 S 13	Rear shifter frame iron
.35 M	Shifter Hinge	.15 S 14	Short top strip for shifter frame
1.00 N	Rear shifter leg complete	.20 S 15	Medium top strip for shifter frame
.25 N 1	Rear shifter leg block	.25 S 16	Long top strip for shifter frame
.15 N 2	Rear shifter leg wooden connection	.05 S 17	Filler piece strip for shifter frame
.10 N 3	Rear shifter leg metal connection	.70 B 5	Front casting on shifter frame
.20 N 4	Rear shifter leg tube	.10 Z	Pin board
.20 N 5	Rear shifter leg rod	T	Platform
.15 N 6	Rear shifter leg rubber 2 pieces	.10 T 1	Corner block for platform
.05 N 21	Lock nut for shifter leg tube	.15 T 2	Eye bolts (made for rear and front)
.20 21	Metal tube holder	.10 T 3	Bumper blocks for No. 1, 2 and 3 pins
8.00 S	Shifter frame (does not include rear shifter legs N)	.10 T 4	Bumper blocks for No. 4 and 6 pins
.75 S 1	Back strip for shifter frame	.10 T 5	Bumper blocks for No. 5, 8 and 9 pins
.10 S 2	Corner block for shifter frame	.10 T 6	Long platform wear irons
.10 S 3	Short body strip for shifter frame	.05 T 7	Short platform wear irons
.15 S 4	Medium body strip for shifter frame		
.20 S 5	Long body strip for shifter frame		





### List of Parts of Backus Automatic Pin Setter with Prices

Price No.		Price No.	
\$.50 1	Standard Base	.15 30	Nose rod
1.50 2	Standard Top	.50 30A	Nose chain
1.00 8	Double Clamp	.75 31	Side chain
2.00 4	Shaft Hanger	.15 31A	Weight Eye Bolt
.50 5	Single Clamp	.15 31J	Weight spring
.15 5 F	Single clamp connecting rod	.15 31B	Side rod
2.00 6 B	Movable brake pulley-assembled	1.50 32	Standard sprocket wheel
.10 6 C	Brake adjusting bolt	.75 32A	1-inch shaft
.15 8 D	Brake spring	2.00 32B	Brake pulley
2.00 7 B	Brake hanger and stationary pulley-assembled	.25 33	End brace
.75 8	Short standard truss supporting clamp	.25 A 7	End brace connection
.50 A36	Short standard brace clamp	.25 35	Right and left adjusting bolt and lock nut
.25 9	Cap for short standard brace clamp	.20 36	Brake hand
.40 15	Brake pulley flange	2.50 37	Telescope tube-assembled each
.50 17	Standard base for 1% kickback	.15 37-1-15-16	cushion spring
.35 18	Nose pulley-assembled	1.50 38	Standard pipe
.75 20	Back brace to cushion plank	1.75 38A	Bent standard pipe for over-hanging returns
.25 A35	Back or end brace flange	1.00 38B	Short standard pipe for double returns
.15 29	Brake rod	.60 39	Cross for cross-pipe
.15 29H	Brake rod handle	.50 40	Tee for cross-pipe (made right and left threads)
.25 29A	Brake chain	4.00 41	Supporting angle irons for top (set of two)
.05 29B	Brake chain swivel link	1.00 42	1-inch cross pipe right and left threads
.10 29C	Brake chain snap	1.15 43	Tee iron for nose pulley
		6.00 A 2	Counter balance weight
		.15 A-3	Adjusting weights



### List of Parts of Backus Automatic Pin Setters with Prices

No.		Price
L. C.	Low ceiling rear idlers, frame and hangers complete.....	<b>\$10.00</b>
L. C.-1	Low ceiling rear 7-8 shaft.....	<b>.75</b>
4-C	Low ceiling rear shaft hangers...	<b>1.00</b>
B-28	Low ceiling idler pulley.....	<b>1.50</b>
22-C	Low ceiling sprocket.....	<b>1.50</b>
5-C	Low ceiling nose pulley-assembled	<b>.75</b>
B-1	Low ceiling standard base.....	<b>1.00</b>
32-C	Low ceiling brake pulley.....	<b>2.00</b>

## THE SIMPLEX PIN SPOTTER

THE simplest contrivance on the market for spotting ten pins, duck pins and candle pins.

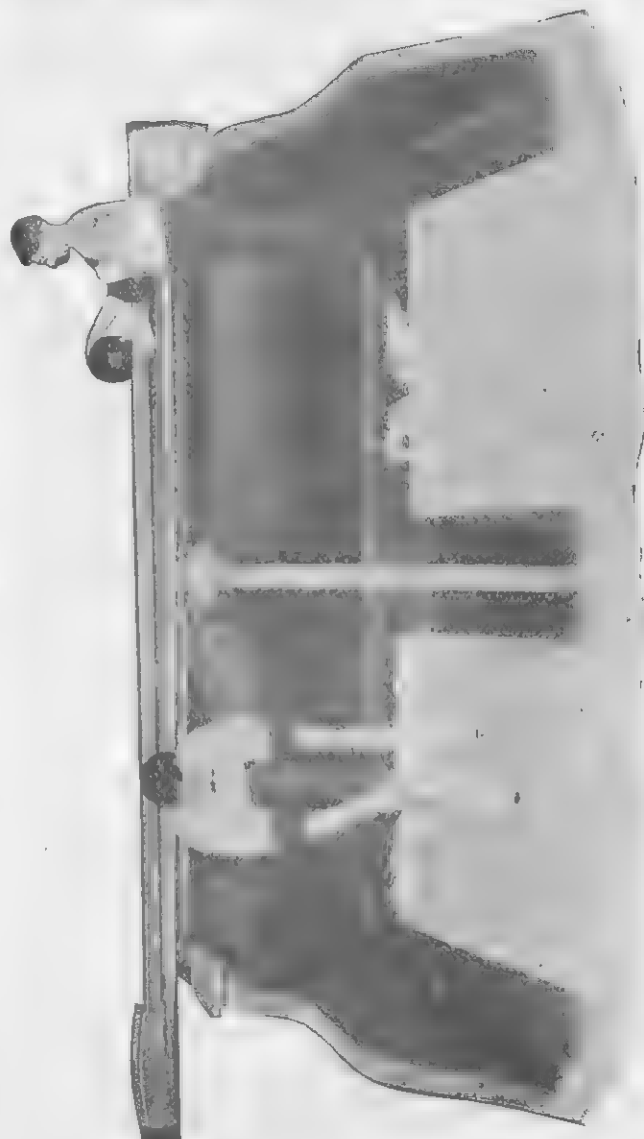
**Registers the Pin on the Spot  
with Absolute and Un-  
failing Accuracy**

Avoids disputes with pin boys occasioned by pins being carelessly or intentionally misplaced. Produces rapidity of play. Contributes to the making of higher scores, and increases in money the earning capacity of the alley. Initial cost the first and only cost.

**No Complicated Mechanism  
to Get Out of Order**

Hence no expence for readjustment or repairs. Demonstrably the greatest time saving and money making adjunct to a bowling alley.

## THE SIMPLEX PIN SPOTTER



## The Simplex Pin Spotter

THE salient features of the Simplex Pin Spotter consists of a series of steel pegs which are projected upward through center of the pin spots by depressing a lever with the foot. Upon these pegs, the pins having bottoms prepared for the purpose, are set, and when the lever is released the pegs drop automatically below the surface of the bed, leaving the pins set squarely on the spots, requiring no further adjustment to make them register properly, thus saving much time.

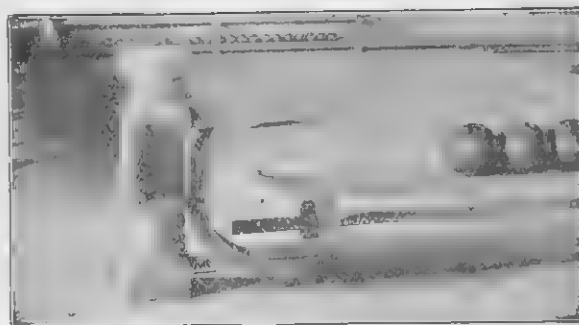
Made and furnished in three different types, with pegs protruding through center of steel pin spots, with pegs protruding through a triangular steel plate set in the bed flush with its surface, and with pegs to protrude through a leatheroid plate set in the bed, flush with its surface. The latter arrangement for use on alleys devoted principally to candle pin game. Can be attached to new alleys at the time of installation, or to alleys in use by lifting the pit end of bed, if construction will permit; otherwise by furnishing a new 4-foot section of alley bed with pin spotter attached. The Simplex Pin Spotter provides the most economical means for renewing the pit end of an alley bed.

### PRICE

Attached to new bowling alleys, at time of  
installation ..... **\$50.00** net each  
When attached to old alleys..... **\$60.00** each

An additional charge covering mechanic's expenses  
will be made, the amount of which will de-  
pend upon locality and distance.

## HAVE YOU SEEN THE LOOP-THE-LOOP RETURN CHUTE?



### One of Our Latest Improvements

### Write for Particulars

One of the best and latest improvements in Bowling Construction is the Loop-the-Loop Return Chute, which is fast replacing all other return chutes on Bowling Alleys. The ball in making the loop, is forced against a heavy leather strap which greatly retards the speed, thereby preventing the chipping of finger holes in the balls, which all alley owners know is one of the greatest troubles they have to contend with. It makes no difference how hard the pin boy pushes the ball the speed is retarded as soon as it hits the loop.



## KEEP UP INTEREST MONTHLY PRIZES

A great many successful room keepers obtain most excellent results in keeping up the patronage on their bowling alleys, by offering prizes from time to time for the highest score made by the players during a certain period.

The increased patronage obtained by this means will make up the cost of prizes several times over.

This feature of the business is one that should receive careful consideration of the enterprising room keeper. He must not get impressed with the belief that bowling is a dead issue in his particular locality. The interest is in a majority of cases, exactly what the room keeper makes it.

If he has lack of ambition and a feeling that the business cannot be made a success, it may be taken for an assured fact that his opinion will shortly be reflected in the general appearance and condition of his place.

Prizes of one kind or another, are most excellent means for creating a rivalry and inducing the player to practice frequently. The average player will value a prize costing a comparatively small amount, more than he would three or four times the amount in cash. The honor of having won a trophy has a telling effect in a majority of cases.

The prizes need not necessarily be extravagant or expensive. They can consist of bowling shoes, a special bowling ball, a bowling ball bag, a silver cup or emblem.

We show several trophies of moderate cost in this price list. Any one of them would be valued for more than it is worth by a bowler who succeeded in winning it under competitive conditions of any kind.

Where prizes of this kind are made use of, it is well to award them at the end of the week or month, and it is frequently advisable to have one prize of better value to carry over for a period of three or four months. Call this the Grand Quarterly Prize or some other distinctive designation that will strike the fancy of the bowler.

**WE FURNISH TOURNAMENT RULES AND  
CONTRACT FORMS FREE**

## AMERICAN BOWLING CONGRESS

### Past Entries in International Bowling Tournaments

**Note How Bowling is Increasing From  
the Following:**

	5-Men Teams	2-Med Teams	Individ- uals
1901 at Chicago, Ill. ....	41	79	115
1902 at Buffalo, N. Y. ....	61	104	219
1903 at Indianapolis, Ind. ....	78	152	247
1904 at Cleveland, Ohio ....	112	224	452
1905 at Milwaukee, Wis. ....	217	435	813
1906 at Louisville, Ky. ....	221	460	897
1907 at St. Louis, Mo. ....	244	512	1027
1908 at Cincinnati, Ohio ....	362	763	1460
1909 at Pittsburgh, Pa. ....	374	799	1550
1910 at Detroit, Mich. ....	401	986	2007
1911 at St. Louis, Mo. ....	414		
1912 at Chicago, Ill. ....	596		

### Cash Prizes in National Tournaments

	5-Men Teams	2-Men Teams	Individ- uals	Totals
1901 at Chicago, Ill. ....	\$ 710	\$ 499	\$ 383	\$ 1,592
1902 at Buffalo, N. Y. ....	1,100	730	790	2,600
1903 at Indianapolis, Ind. ..	1,775	1,225	1,137	4,137
1904 at Cleveland, Ohio ...	2,455	1,950	2,000	6,395
1905 at Milwaukee, Wis. ..	4,415	3,730	3,465	11,610
1906 at Louisville, Ky. ....	4,633	3,885	3,799	12,418
1907 at St. Louis, Mo. ....	4,935	4,252	4,310	13,497
1908 at Cincinnati, Ohio ...	7,672	6,486	6,242	20,400
1909 at Pittsburgh, Pa. ....	7,947	6,792	6,587	21,326
1910 at Detroit, Mich. ....	7,897	8,131	8,404	25,432



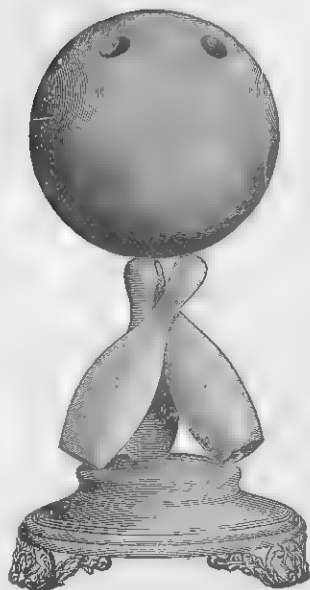
## Bowling Tournament Prizes

Burnished,  
engraved, gold  
lined, **\$9.90**

Height 10 inches



No. 476



No. 3201

Ball and base burnished,  
pins butler finish

**\$8.10**

Height 12½ inches

The Above Prices Are Strictly Net F. O. B. Chicago,  
Cincinnati and New York.

## Bowling Tournament Prizes

### SILVER TEN PIN

Ebonized base, total height  
22 inches; shield has panel for  
engraving name of winner.

Price .....**\$25.00**



No. 695



No. 3059

Burnished,  
gold lined.  
Height, 9¼  
inches

Price **\$.8.00**

The Above Prices Are Strictly Net F. O. B. Chicago,  
Cincinnati and New York.

## Bowling Tournament Prizes



No. 471

Burnished, gold lined, **\$4.60**  
Height  $9\frac{1}{4}$  inches



No. 1423

Burnished, gold lined  
with ebonized  
base, **\$4.50**



No. 470

French gray, gold  
lined with ebonized  
base, **\$4.50**

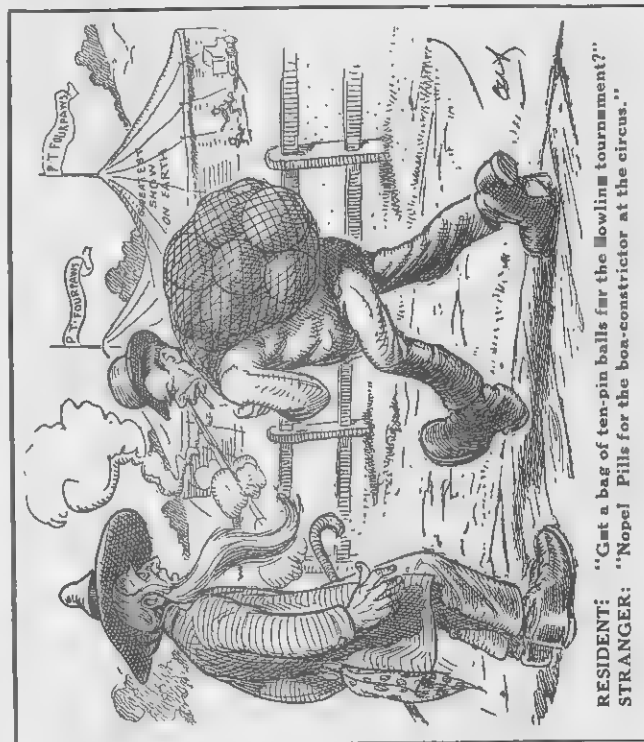
Height  $8\frac{1}{2}$  inches.

Burnished, gold lined  
**\$3.70**

Height  $8\frac{3}{4}$  inches

The Above Prices Are Strictly Net F. O. B. Chicago,  
Cincinnati and New York.

## DECEIVED BY APPEARANCES



Same trouble some people have in  
distinguishing the difference between  
high grade interest-creating bowling  
alleys and those which are certain to  
bring disaster to the purchaser.



This youth knows that it is unwise to  
waste time in experimenting  
with an uncertainty

## **Buyers of Bowling Alleys**

should feel the same way  
 when their future depends  
 upon the speed and en-  
 durance of the alleys.

**Purchase**  
**Our Up-to-Date Alleys**

*The Best is the Cheapest*

# Say! Did You

Ever read the advertisements of the fellows who can build only sectional alleys? They talk a lot about so-called air chambers in each strip.

Ever try to roll on hollow bowling beds?

Ever get an opinion from a bowler who has tried them?

Ever ask a builder what is likely to happen when these beds with so-called air chambers are planed two or three times, or how it would be possible to hold beds in place and prevent their getting out of shape?

Ever hear those fellows who make only sectional alleys, because they are cheap, talk about the desirability of alleys that can be moved?

They ought to know something on that score. Their sectional alleys are usually compelled to move when one of our **Up-to-date Continuous Alleys** gets located in the same vicinity.

According to their argument, a frame house is better than a brick or stone house, because the owner may want to move it. A canvas tent would be better than a frame house and so on throughout the scale.

Our **Up-to-Date Continuous Alleys** are not made with the object in view of taking them up and moving about from place to place. They are built to get the business and cause the other fellow to move.

But do these sectional alley makers know what they are talking about? The Continuous Alleys used in all of the International Tournaments at New York, Chicago, Indianapolis, Buffalo, Cleveland, Milwaukee, Louisville, Cincinnati, Pittsburg, Detroit, St. Louis and Toledo, were taken up and removed and subsequently shipped to different parts of the country where they are still giving most excellent service. Continuous alley beds can be removed. They can be moved with less labor than the cheap sectional.

# FREE!

We Furnish Free of Charge to Proprietors of Bowling Alleys any of the following:

## DISPLAY CARDS

14x22 inches. Prohibiting Players from stepping over the foul line.

## PIN SPOT CARDS

For indicating numbers of spots on which pins are to be set.

## BOWLERS' GUIDE

Book of 100 pages. Containing all rules of games in handy pocket size.

## CONTRACT FORMS

For organizing Bowling Tournaments.

Instructions for Conducting a Tournament are contained in our Book of Bowling

# Timber Land Purchase

Big Bay Timber Tract in Upper Peninsula Transferred to The Brunswick-Balke-Collender Co., of Chicago, New York, Cincinnati

**Biggest Sale of the Year—A Cash Transaction Involving Many Million Feet of Choicest Michigan Timber Land.**

Kalamazoo, Michigan, Dec. 5, 1908.

At a meeting held in this city yesterday forenoon in the Kalamazoo National Bank Building, The Big Bay Lumber Co., a corporation represented almost entirely by Kalamazoo capital, sold to The Brunswick-Balke-Collender Co., 12,000 acres of hardwood timber land located in Marquette County on the upper peninsula.

The land is considered one of the most valuable tracts in the state, because of the high quality of the timber that cover it. There are very few tracts of this kind remaining in Michigan. The timber consists of oak, maple and walnut, and is of exceptional quality and size.

This is the second large timber tract these people have bought in Michigan during the past few years; their previous purchase being 8,700 acres in Wexford County. They also have large timber land interests in North Carolina.

The Big Bay Lumber Co. was organized six years ago and the property just transferred by them to The Brunswick-Balke-Collender Co. includes a well equipped saw mill, logging outfit and 35 dwelling houses on Lake Independence, in Marquette County.



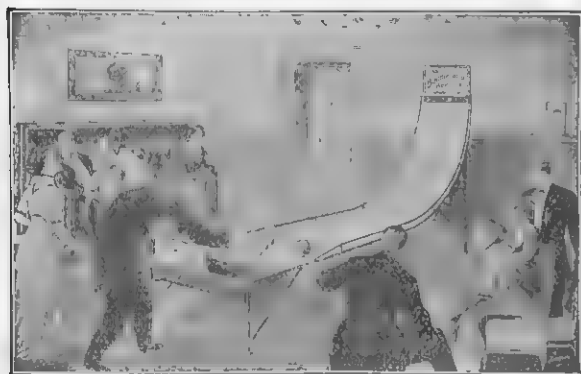
The Company's own steam boat will be used to transport the lumber from Lake Superior to the factories in Chicago and Muskegon, Mich. The same boat will also carry billiard tables and piano cases, bar fixtures and bowling alleys to Buffalo, bringing return cargoes of billiard table slates from the Company's quarries in Vermont.

## The Boomerang Bowling Alley

**SCIENTIFIC :: FACINATING**

THE BEST OF ALL NOVELTY GAMES FOR

Private Homes and Clubs, Billiard Rooms, Bowling  
Alleys, and all Places of Amusement



## The Boomerang Ten-Pin Alley

12 ft .....	\$50.00
18 ft .....	60.00
12 ft with Pin Setter .....	60.00
18 ft with Pin Setter .....	70.00

F. O. B. FACTORY

**NO PIN BOY WANTED**

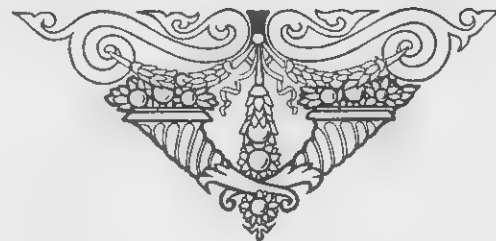
Can Be Placed in 12 or 18 Foot Space

**THE BRUNSWICK-BALKE-COLLENDER CO.**



ASK us for any information you may require regarding running tournaments, match games—repairs to and maintenance of alleys. The condition and prosperity of your alleys and the general popularity of the game throughout the country is of vital interest to us as well as you.

**The Brunswick-Balke-Collender Co.**



...(NEAREST BRANCH)

.(EXPRESS OR FREIGHT)

ADDRESS

## DATE: \_\_\_\_\_

DATE:

.(NEAREST BRANCH)

PLEASE SHIP, AT ONCE, BY .....(EXPRESS OR FREIGHT)

[illegible]

NAME.....

**ADDRESS:**



**TO THE BRUNSWICK-BALKE-COLLENDER CO.**

DATE: \_\_\_\_\_

.(NEAREST BRANCH)

**PLEASE SHIP, AT ONCE, BY**

... (EXPRESS OR FREIGHT)

[illegible]

NAME.

•

**ADDRESS:**

..(NEAREST BRANCH)

..(EXPRESS OR FREIGHT)

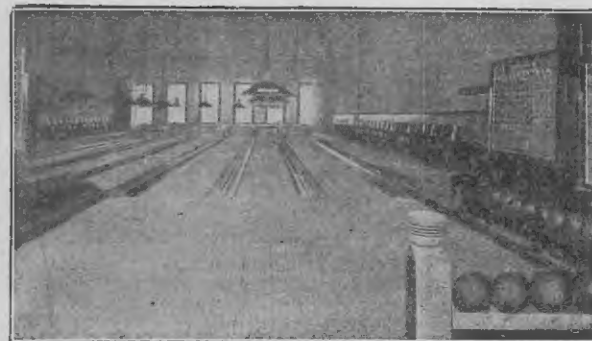
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